










































Leads Support by Hello Switzerland

discover, experience and share

Create Engagement Get Switzerland's international community to interact with your business/event	STARTER	MEDIUM	PREMIUM
You will choose between publishing an article OR a Premium Event Entry on our website			
You will deliver the content according to our requirements			
We will generate a maximum number of leads during:	1 month	2 months	3 months
We will upload your article or event on our website			
We will promote your article or event in our newsletter:	1 newsletter	2 newsletters	1 exclusive newsletter
We will promote your article or event and collect the leads.			
We will promote your article or event on social media channels. The promotion budget is included in the fee.			
We will edit your content and make suggestions for improvement	-	-	
We will create a dedicated landing page for leads collection on helloswitzerland.ch	-	-	
Price in Swiss Francs, excl. VAT 7.7%	CHF 1,100	CHF 3,900	CHF 5,900

Your Advantages Here are your main benefits when advertising with Hello Switzerland.	STARTER	MEDIUM	PREMIUM
Instant access to our expat community: 40k website visitors per month			
Free upload to the regular directories possible at any time			
Premium Directory Entry			
SEO title improvement			
SEO keywords improvement			
Dedicated page on helloswitzerland.ch			
Communications optimisation			
Receive a report at the end of the promotion			

Traffic Support by Hello Switzerland

discover, experience and share

Create Awareness Let the right people in Switzerland's international community know about your business/event.	STARTER	MEDIUM	PREMIUM
You will choose between publishing an article OR a Premium Event Entry on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
You will deliver the content according to our requirements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We will generate the maximum number of clicks during.....	1 month promotion	2 months promotion	3 months promotion
We will upload your article or event to our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We will promote your article or event in our newsletter:	1 newsletter	2 newsletters	1 exclusive newsletter
We will promote your article or event on social media channels. The promotion budget is included	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We guarantee a presence on the relevant topic page on helloswitzerland.ch	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We will edit your content and make suggestions for improvement	-	-	<input checked="" type="checkbox"/>
Price in Swiss Francs, excl. VAT 7.7%	CHF 900	CHF 2,700	CHF 4,250

OPTIONAL

We will promote your event/company in our Hello Switzerland Magazine:	-	1/4 page advert +CHF 1,200	1/2 page advert +CHF 1,650
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Your Advantages Here are your main benefits when advertising with Hello Switzerland.	STARTER	MEDIUM	PREMIUM
Instant access to our expat community: 40k website visitors per month	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free upload to the regular directories possible at any time	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Premium Directory Entry	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SEO title improvement	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SEO keywords improvement	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Receive a report at the end of the promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>