Introduction to Hello Switzerland

Trends in relocation support
HOW IS YOUR COMPANY ADAPTING TO GLOBAL MOBILITY’S NEW REALITY?

Hello Switzerland has created a solution that will:

Massively reduce the cost of your mobility programme
Is free to use for your company and your employees.

- People referred to Hello Switzerland complete many of their relocation tasks independently.
- They only buy when they need professional assistance.
- Huge impact on cost of relocation compared to traditional relocation support.
- Your employees focus on work. Your company saves money and time.
Trend 1: Companies demand quality service at ever more competitive prices.

Trend 2: Companies believe international relocation and assignment products and services can be packaged and purchased online much like cinema tickets.

Trend 3: Companies are moving fewer assignees under traditional long term assignment policies and more assignees under alternative policy types.

COST CONTAINMENT BECOMES COMMONPLACE

- Reducing Mobility Costs:
  - Yes: 69%
  - No: 31%

- Pressure to Reduce Program Costs:
  - Increased: 39%
  - Stayed the same: 57%
  - Decreased: 4%

Source: 2016 Global Mobility Trends report by Brookfield Global Relocation Services; “Mobility Services: The Effect of Commoditization”
Companies want:

• **An attractive online experience** that appeals to the Millennial generation.  
  *Born after 1980, Millennials are forming a larger proportion of today’s workforce.*

• **A more cost effective solution** that is streamlined and less demanding to manage.

• **The ability to process lump sums** as part of the overall mobility management.  
  *Lump-sums are increasingly being implemented for services traditionally provided in relocation packages or as cash options.*
The answer:

Innovative relocation providers now offer:

- **Online access** to products and services

- **A light-touch approach to service**, packaged using technology and attractively branded

For relocations to and from Switzerland, this service is **HELLO SWITZERLAND**

*Source: 2016 Global Mobility Trends report by Brookfield Global Relocation Services; “Mobility Services: The Effect of Commoditization”*
Free advice
The right partners
The best deals
YOUR ADVANTAGE

STEP BY STEP
Manage your own relocation with our professional guides

Discover the most innovative relocation support available today

FREE MOBILE APP
Relocate with our 'step by step' guides on your smartphone

ONLINE STORE
Easy service modules for relocation support if and when you need it

SWISS RELOCATION HELPLINE
Free advice from locals
- Free support to plan your relocation
- Free online tour of your new city
- The right partners & best deals

GET IN TOUCH
HELPLINE: +41 58 356 17 77 (standard rates apply)
SKYPE: helloswitzerland.helpline
MAIL: helpline@helloswitzerland.ch
STORE: www.helloswitzerland.ch/store
GUIDES: www.helloswitzerland.ch/relocation-guides
“Need to know” - Human Resources & Global Mobility

Who is Hello Switzerland for:
• Expatriate staff and their partners
• International local hires and their partners

Benefits for new employees:
• **Free relocation planning call**
• **Free professional expertise**
• Free **relocation guides** – accurate information from trusted providers
• Free valuable **deals and discounts**
• **Cost saving** through modular services – “Buy only what you need”
• Leisure and lifestyle: **helps people settle in**
• Helps newcomers to be **compliant** and happy
Pre-hiring phase:
• Cost and resource savings
• Fewer questions for you to answer
• Questions answered by a neutral third party for free
• Speeds up decision making process for the candidate
• Focused, accurate and relevant information reduces concerns

Post-hiring phase:
• Massive cost saving
• Compliments your existing mobility solution
• Fewer questions for you to answer
• New hires focus on their professional function
• Ensure local compliance
• Successful and speedy integration
A simple, high-quality process ensures employee and employer satisfaction

1. Arrange a free relocation planning call with a Hello Switzerland expert.
   Call +41 58 356 17 77
   helloswitzerland.ch/helpline

2. Use Hello Switzerland guides, checklists, and deals to plan, organise and save.
   helloswitzerland.ch/relocation-guides

3. Buy services if and when you need professional support.
   helloswitzerland.ch/store

4. Discover Switzerland with leisure and lifestyle tips, connect with the community.
   helloswitzerland.ch/lifestyle
### SELF-MANAGED RELOCATION SUPPORT | Hello Switzerland

**Professional support services are available online as cost-efficient modules**

| 1 | PLAN YOUR RELOCATION | 2 | FIND A HOME | 3 | MOVING | 4 | TRANSPORT & COMMUTING | 5 | ADMINISTRATION | 6 | GET SETTLED |
|---|---|---|---|---|---|---|---|---|---|---|
| **FREE** | Relocation planning call and virtual orientation | **CHF 499** | Property market research | **VARIABLE** | Your international household move | **FREE** | Advice on car import and purchase | **FREE** | Support with opening a bank account | **FREE** | Recommendations for child care/day care |
| **CHF 199** | Education and schooling consultation | **CHF 199** | Appointment scheduling for property viewings | **VARIABLE** | Temporary accommodation | **FREE** | Advice on sourcing car insurance | **FREE** | Source personal and health insurance coverage | **FREE** | Find a language school and/or cultural training |
| **CHF 299** | Organising and booking temporary accommodation | **CHF 499** | Accompanied property viewings | **VARIABLE** | Rental furniture | **FREE** | Support with compulsory driving license exchange | **FREE** | Guidance on getting connected to phone, internet and TV | **FREE** | Support arranging home security |
| **CHF 49** | Order the guided filing system "My Relocation Organiser" | **CHF 49** | Lease application support | **FREE** | Advice on self-transportation of household goods | **FREE** | Breakdown assistance coverage for 1 year | **FREE** | Find a suitable financial adviser | **FREE** | Identify networking opportunities |
| **FREE** | Research and plan using the Hello Switzerland website | **CHF 299** | Lease review including translation | **FREE** | Guidance on relocating with your pets | **FREE** | Advice on public transport options | **FREE** | Find a doctor or healthcare specialist | **FREE** | Tips on how to discover and enjoy Switzerland from the very beginning |
| **FREE** | Use interactive checklists - download the "Hello Switzerland" app | **CHF 499** | Accompanied property handover and entrance inspection | **FREE** | Interior design consultation in your new home |
Our Relocation Helpline guides and advises our customers. We give free advice, and help them to decide which services to book.

Services are delivered in a cost-efficient way by Hello Switzerland’s network of quality-assured partners.
HOW TO SET THIS UP IN YOUR ORGANISATION

• No contract to sign – no need to involve procurement

• No change to existing contracts

• Where to provide the information:
  ✓ Recruitment process
  ✓ Intranet
  ✓ Part of job offer package
  ✓ Flyer

Get our PDF flyer to print or mail to your employees at:
www.helloswitzerland.ch/benefits-for-hr-and-global-mobility
Hello Switzerland is committed to helping your employees from abroad to successfully relocate to and from Switzerland.

Would you like to learn more about how your company can benefit from Hello Switzerland’s relocation support? We would be delighted to schedule a personal consultation to better understand your needs and advise you how to get the most from our comprehensive tools.

Contact our COO, Mike Tomsett: +41 58 356 14 92 or michael.tomsett@helloswitzerland.ch
OUR CUSTOMERS | Hello Switzerland

LISA GAYNOR

“I just love the apartment they found for me. I never would have found it on my own.”

VIVIENNE BRENNER, FROM SURREY

“Hello Switzerland is great for new arrivals in the country. It’s been good to know there are other people around who have had similar questions and problems.”

CORINA & JAMIE WRIGHT WITH THEIR SON HARRISON

“They provided our family with the tools, information and contacts we needed to quickly feel at home in our new community.”
“Hello Switzerland serves as a guide for expats from all cultures.”

Komal Kapoor

“Hello Switzerland helped us to integrate quickly.”

Amàlia Calabrò

“Hello Switzerland’s lifestyle section is a great source of inspiration for those living in Switzerland!”

Danielle Parla
The number one knowledge and inspiration source for Switzerland's international community